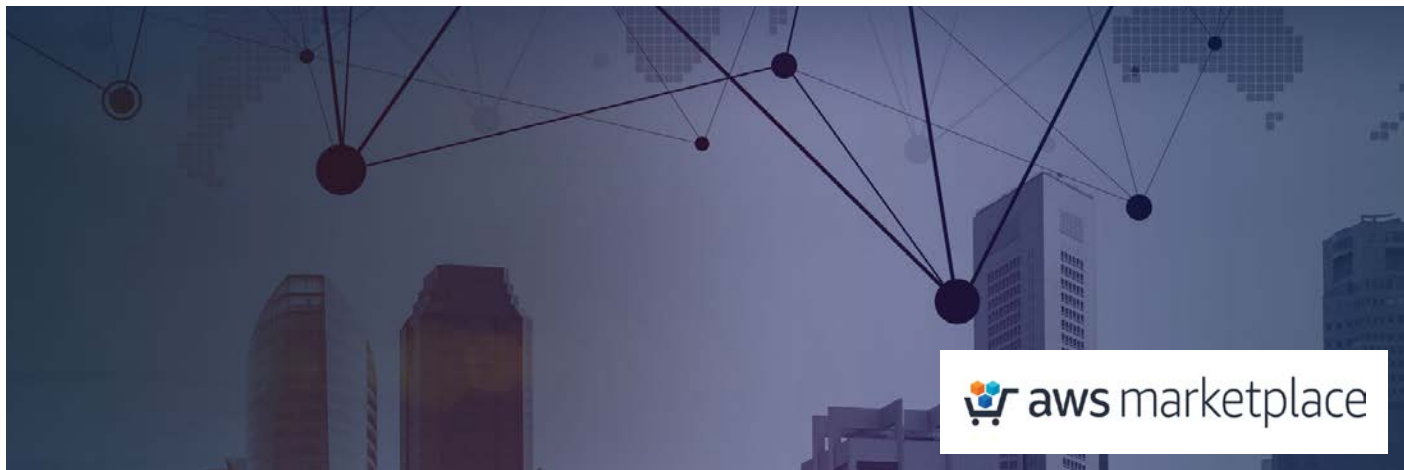


AUDIOCODES IN AWS MARKETPLACE

Mediant VE SBC Pay-As-You-Go Offer



AudioCodes' market-leading Mediant Virtual Edition session border controller (VE SBC) is now available for consumption on a [pay-as-you-go \(PAYG\)](#) basis in the AWS Marketplace. Read on to learn how the PAYG Mediant VE SBC offers you scalable and reliable voice connectivity with simple deployment and no up-front costs.

Mediant VE Session Border Controller in AWS Marketplace

Over recent years we have witnessed the transition of the session border controller (SBC) from a hardware-based appliance to a software solution and ultimately to a fully virtualized, cloud-based offering. [AudioCodes Mediant Virtual Edition or VE SBC](#) delivers seamless and reliable voice connectivity between enterprise voice solutions and SIP trunk networks in a virtualized form, suitable for deployment in a vast array of private and public cloud environments, including AWS.

Since 2019, the Mediant VE SBC has been available for deployment directly and simply from the AWS Marketplace, where it provides fully-tested support for the [Amazon Chime Voice Connector SIP trunk offering](#) and [integration with Amazon's Kinesis Video Streams media streaming service](#).

A New Concept in SBC Consumption - Pay-As-You-Go Connectivity

Traditionally, AudioCodes SBC solutions were purchased on a perpetual license basis with customers paying in advance for a batch of concurrent sessions. This was (and still remains) a valid use case for AudioCodes hardware and software SBCs. In AWS Marketplace, this model is referred to as "Bring Your Own License" or BYOL.

Now, in addition to the BYOL model, [AudioCodes Mediant VE SBC can be consumed via the AWS Marketplace on a pay-as-you-go, metered subscription basis](#). This new plan enables users to benefit from a mature and fully functional SBC solution on a per-consumption pricing model with no up-front costs – you only pay for the call minutes consumed by the SBC.

The metered pricing model delivers a number of important benefits:

- Simple to purchase, with no up-front costs
- Rapid deployment enhances enterprise communications agility
- Payment is carried out via the customer's Amazon account
- Select AWS infrastructure resources to match use case
- Aligns the SBC pricing with Amazon Chime Voice Connector's pay-per-minute price plan

The AWS Marketplace pay-per-minute SBC package includes:

- Unlimited minutes
- 2000 concurrent calls
- Chime Voice Connector setup wizard
- Microsoft Teams Direct Routing support
- Bandwidth savings using codec transcoding
- SIPREC streaming for call recording and cognitive voice services

Features

| | |
|--|------------------------|
| Concurrent sessions | 2,000 |
| SIP calls | yes |
| Transcoding | All sessions |
| SIPREC streaming | All sessions |
| TLS/SRTP | yes |
| Amazon Chime Voice Connector setup wizard | yes |
| MS TEAMS support | yes |
| G.711 | yes |
| Opus | yes |
| SILK | yes |
| Voice codecs | G729, G722, G723, G727 |
| Voice quality reports (RTCP-XR) | yes |
| OVOC management | yes |
| Email support | Included |
| SLA service plan | Contact us |
| Onboarding by professional services | Contact us |
| Training and certifications | Contact us |

Pricing

So how does the pricing for the metered, pay-as-you-go SBC offer on AWS Marketplace work? As we mentioned above, in this subscription model, pricing is calculated per-minute and you only pay for the services you consume. The charges for the metered services are accumulated and billed via your AWS account along with any other AWS services you consume.

The pricing model is simple and straightforward. The SBC usage is metered according to three parameters (dimensions): call minutes, transcoding and recording.

For example, for a transcoded call, you will be charged for the cost of standard call minutes plus the cost of transcoding minutes.

The following charges apply:

| | |
|-----------------------------------|---|
| Standard call minutes | 1 unit charged per call minute |
| Transcoding minutes | 1 unit is charged per minute of transcoding |
| Recording (SIPREC) minutes | 1 unit is charged per minute of recording |

Here are some examples of how usage is charged depending on the call type:

| Usage | Duration | Charged units |
|--|----------|--|
| 4 basic calls | 2min | 8 call units |
| 2 basic calls and 2 calls with transcoding | 2min | 8 call units + 4 transcoding units |
| 1 basic call with SIPREC | 2min | 2 call units + 2 recording units |
| 1 transcoding call with SIPREC | 2min | 2 call units + 2 transcoding units + 2 recording units |

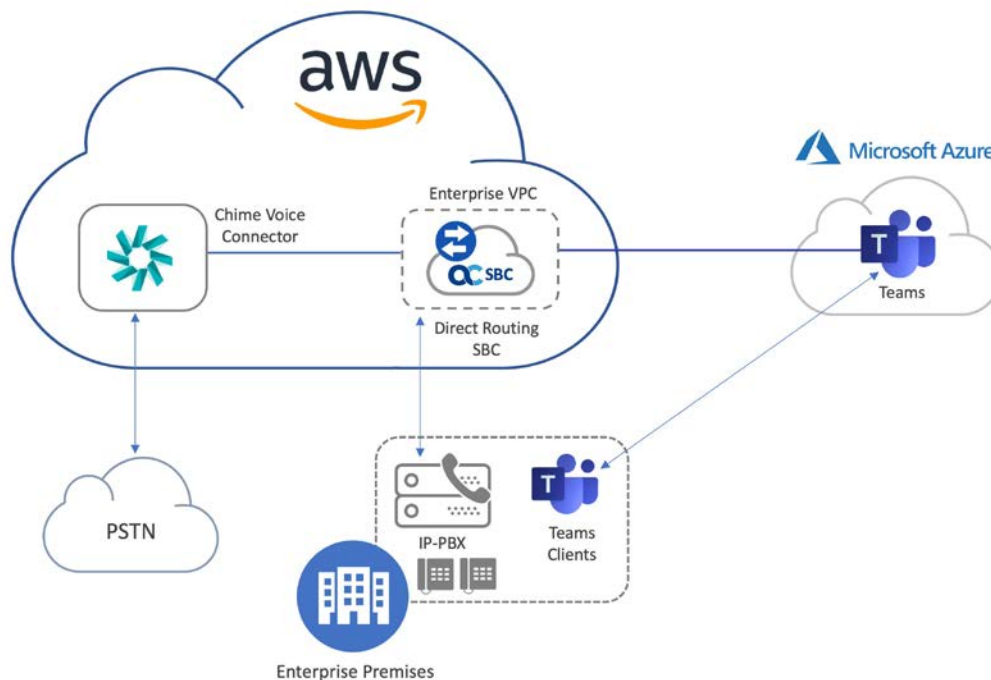
Details of the costs of each unit can be found on the [Mediant VE Session Border Controller \(SBC\) - PAYG AWS Marketplace page](#).

Use Cases for Mediant VE SBC Metered Offer

Let's take a look at some common use cases for the metered Mediant VE SBC offer in AWS.

1. Microsoft Teams Direct Routing

AudioCodes Mediant SBCs offer comprehensive interoperability with a vast array of SIP-based IP-PBXs and unified communications solutions enabling seamless connectivity between enterprise voice networks and SIP trunk services.

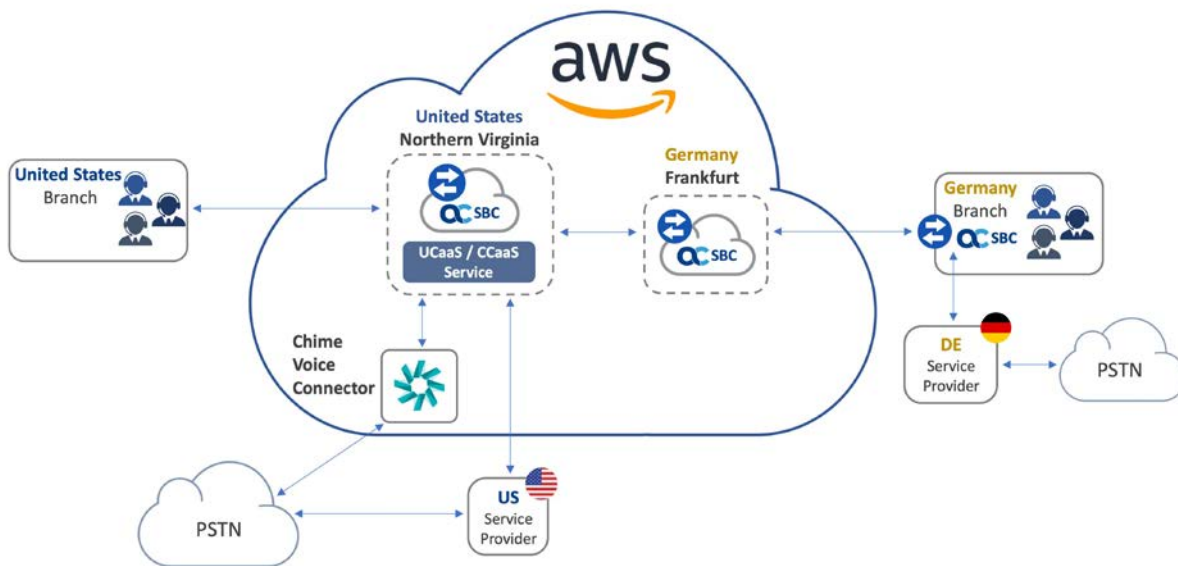


Microsoft Teams is an increasingly popular cloud-based UC solution. Since its launch in 2017, it has continued to gain traction rapidly thanks to its rich functionality and ease of use. The Teams Direct Routing feature gives companies the flexibility to connect to the carrier of their own choice (“Bring Your Own Carrier” or BYOC) for outgoing and incoming calls. In order to benefit from Direct Routing, companies need to deploy a Microsoft-certified SBC between Teams and their chosen SIP trunk operator. AudioCodes was one of the first companies to have its [SBCs certified by Microsoft for Direct Routing](#) and this functionality is supported in all the Mediant SBC models – including the VE SBC when deployed in AWS.

Now, with the metered SBC offer, Teams customers can connect to the SIP trunk of their choice, including Amazon Chime Voice Connector, and pay for the minutes consumed via their existing Amazon account.

2. Large Enterprises

For large, distributed enterprises and call center operators, the Mediant VE SBC metered solution offers an additional level of flexibility when building out a nationwide or multinational voice infrastructure. While the traditional perpetual license model may be suitable in many cases, the pay-as-you-go model can represent a better fit where the usage pattern changes over time, for example before a major event or holiday. Such deployments can be quickly deployed and torn down once the demand for the service changes. This new level of flexibility, commonly found when consuming other cloud resources, is now available for enterprises’ VoIP infrastructure, as well.



3. SIPREC Streaming for Call Recording and Cognitive Voice Services

AudioCodes Mediant SBCs can be easily integrated with the Amazon Chime Voice Connector SIP-based Media Recording (SIPREC) streaming capability. With this feature, audio streams are routed via the Mediant SBC to the Amazon Kinesis Video Streams service where they can be accessed by compliance and quality assurance-related applications that can assist in dispute resolution or provide sentiment analysis for customer service calls. Using the SIPREC streaming feature, organizations can develop machine learning, analytics, and voice processing applications using real-time call audio from both on-premises and cloud-based phone systems. With the Mediant VE SBC metered solution in AWS, organizations can benefit from these advanced voice applications in a cost-effective manner, by only paying for the SIPREC minutes consumed.

To learn more about the AudioCodes Mediant VE SBC metered offer in AWS, visit the [AWS Marketplace](#) or contact your AudioCodes representative.

About AudioCodes

AudioCodes Ltd. (NasdaqGS: AUDC) is a leading vendor of advanced voice networking and media processing solutions for the digital workplace. With a commitment to the human voice deeply embedded in its DNA, AudioCodes enables enterprises and service providers to build and operate all-IP voice networks for unified communications, contact centers and hosted business services. AudioCodes' wide range of innovative products, solutions and services are used by large multinational enterprises and leading tier one operators worldwide.

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